

ShopperMX™

Category Planning and Retail Execution Platform

Harness the power of 3D to transform the shopper experience

The future is virtual.

Planning and testing in-store changes is time-consuming and expensive—not to mention disruptive to shoppers.

Visualize FIRST in a digital twin of the retail store to maximize ROI, grow revenue and move at the speed of the marketplace with **leading-edge virtual store technology and insights**.



Scan to learn more!



Shopper Insights

- Strategize in a risk-free space
- Customize retail recommendations
- Connect shopper attitudes to behaviors



Visual Merchandising

- Visualize, iterate and test in-store concepts
- Collaborate in real time, from anywhere
- Speed up review cycles and go-to-market



Retail Execution

- Easily communicate in-store concepts
- Drive field sales experiences
- Engage with unparalleled field communications



3D Content

- Drive online sales growth
- Increase shopper loyalty
- Seamlessly marry online and in-store experiences