InContext

SMX GO

Elevate Your In-Store Execution

Capturing floor space for your brand isn't easy!

Where should the displays and fixtures go? Will they fit? What will they look like in the store?

SMX GO is InContext's mobile app that provides your sales force with answers to these challenging questions, and more. Capture increased space for your products, displays and signage in-store—**all with the ease of augmented reality**.

Scan for free demo access!

Plan

- ✔ Eliminate the error of placing equipment/displays/signage that doesn't fit. Ensure consistency in look & feel across stores.
- ✔ Scan the space and call up equipment in the media library that will fit—with confidence.

Sell

- ✔ Reduce time it takes to sell-in store displays and equipment & spend less time iterating on display concepts.
- ✔ Capture the image of the AR object in-situ and seamlessly add it to sales materials.

Implement

- ✔ Alert your store staff when a new POG has been issued.
- ✔ Ensure that relevant POGs are always on-hand (in-app.)
- ✔ Close the feedback between store and HQ.

Maintain

- ✔ Preview and verify that POG has been set properly via AR and self-correct any mistakes.
- ✔ Easily follow guidelines and ensure quality of POG, for a more consistent customer experience.