



IMMERSIVE LEARNING EXPERIENCES FOR RETAIL

Combined solutions for your training challenges

THE SOLUTION

InContext, the leader in 3D simulation software for retail, and MindSpring, a global leader in learning & development technology, have come together to create immersive and effective learning and development programs for retail employees, enhancing their skills and improving overall business performance.

By integrating MindSpring's immersive training capabilities with InContext's library of 80+ digital twin 3D environments, we are empowering retailers to create contextual, immersive, and interactive learning experiences that drive engagement and deliver tangible results.

Enhanced Training Programs: Achieve improved learning results utilizing realistic 3D digital twin technology to simulate real-world scenarios.

Improved Engagement: Deliver interactive and immersive learning experiences/increase engagement and knowledge retention.

Cost-Effective Solutions: Significantly reduce costs associated with traditional training such as travel and physical setups.

Scalable and Flexible: Adapt to various training needs across multiple locations.

Ready to take your employee training and learning strategy to the next level? [Contact us](#) to learn more.

AT A GLANCE

CHALLENGES

- Lack of employee retention and engagement
- Expense of in-person learning and training sessions

BENEFITS

- High-fidelity simulations of retail environments that accurately replicate physical stores
- Immersive Training Experiences
- Compatible on VR headsets or any desktop computer

