

Welcome to ShopperMX Dashboards

An automated new way to visualize your data

Goodbye static spreadsheets.

Dashboards give you the tools to analyze virtual store tests and shopper feedback your way. Teams can now slice and dice, concatenate, filter by demographic groups, view KPI metrics, and visualize the data like never before.

It's a faster, more intuitive way to understand and present your in-store study results.

Ask about your **free ShopperMX Insights License** to get started!



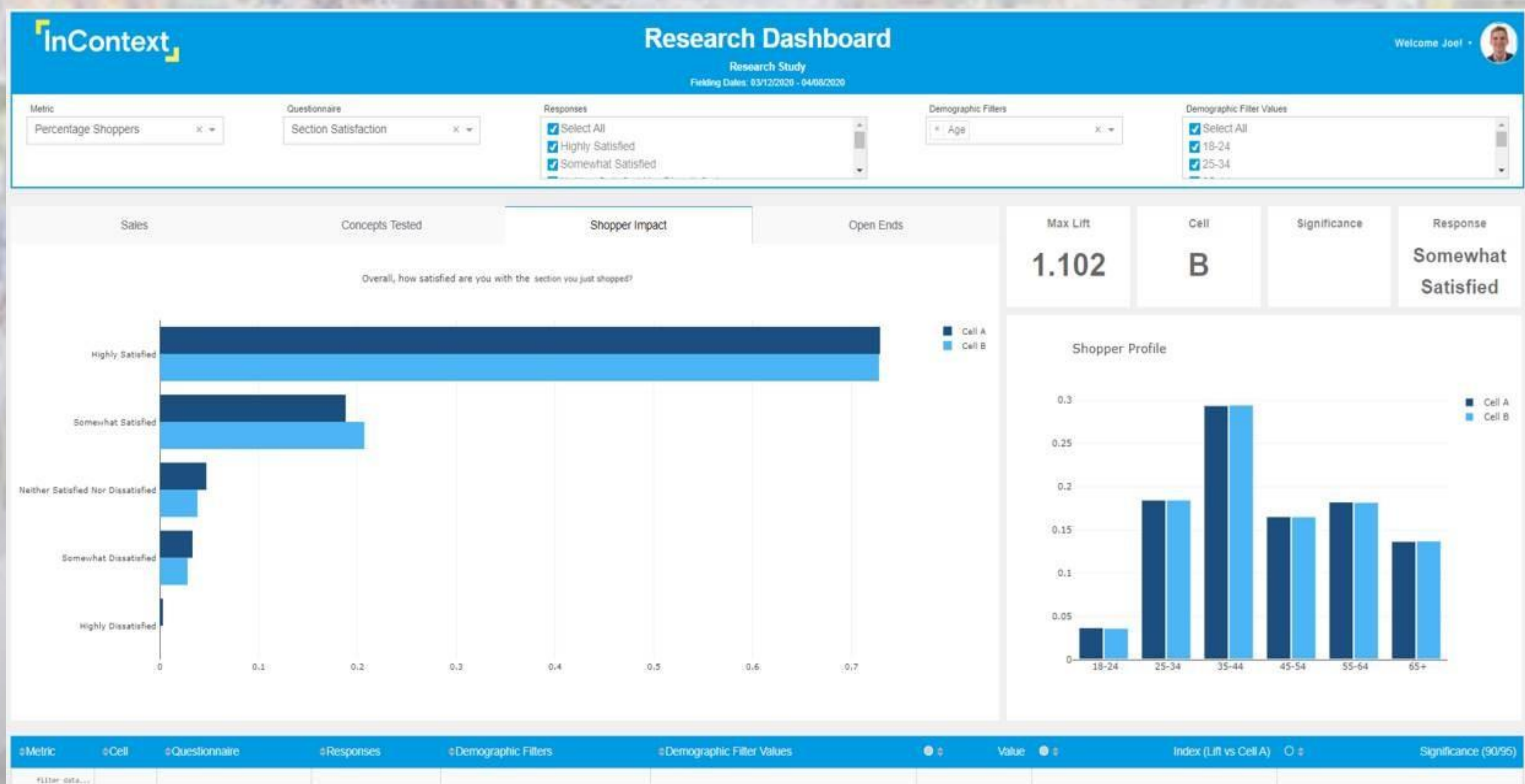
Filter by demographics and analyze data cuts with ease



Cross-Tab data cuts with statistical significance



Save time on your sales presentations by easily downloading bar graph visuals



“The ability to go back, update metadata, and have those changes reflected in minutes is really powerful—and saved us from needing to rerun scorecards!”